



AmCham
Saudi Arabia
TECHNOLOGY

2023

Committee Workplan

CONNECT | GROW | PROSPER



ABOUT AMCHAM SAUDI ARABIA

The American Chamber of Commerce in Saudi Arabia serves as a platform for the American business community to connect, grow and prosper. We analyze and provide insights on policies and structural changes impacting American business interests through our ten sector committees that represent established industries and emerging markets in Saudi Arabia. AmCham Saudi Arabia is a Kingdom-wide organization, with headquarters in Riyadh and active chapters in the Eastern Province and Jeddah. Our sponsors and members

engage in leadership roles within our committees, participate in industry panels and policy forums, network at social events, and contribute to our monthly newsletters and social media platforms. AmCham Saudi Arabia is a registered nonprofit and NGO. All sponsorships and memberships are tax-deductible within the United States. AmCham Saudi Arabia serves our chapters, committees, and members, and looks forward to welcoming you to join us.

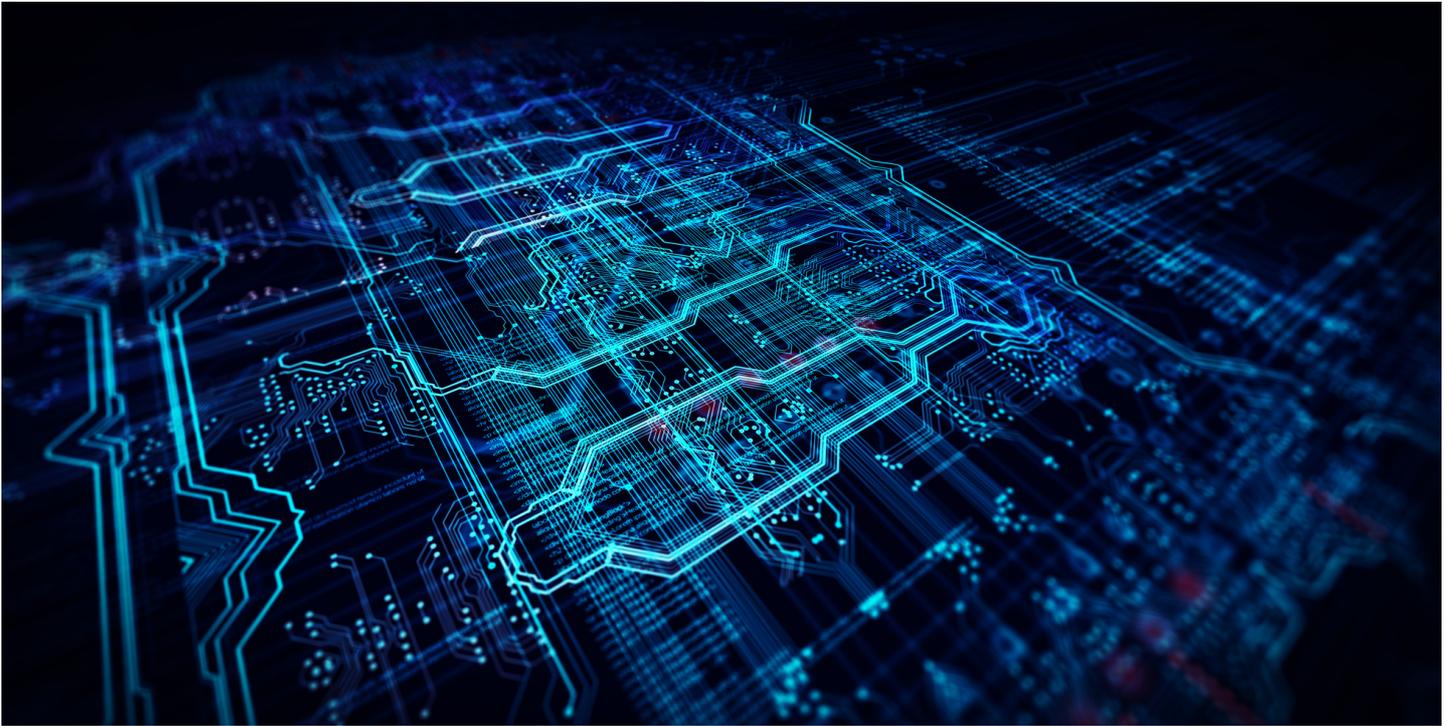
VISION

To be the principal advocate for the American business community in Saudi Arabia.

MISSION

To provide American companies the ability to connect, grow, and prosper.

Connect | Grow | Prosper
SERVING THE AMERICAN BUSINESS COMMUNITY SINCE 1978.



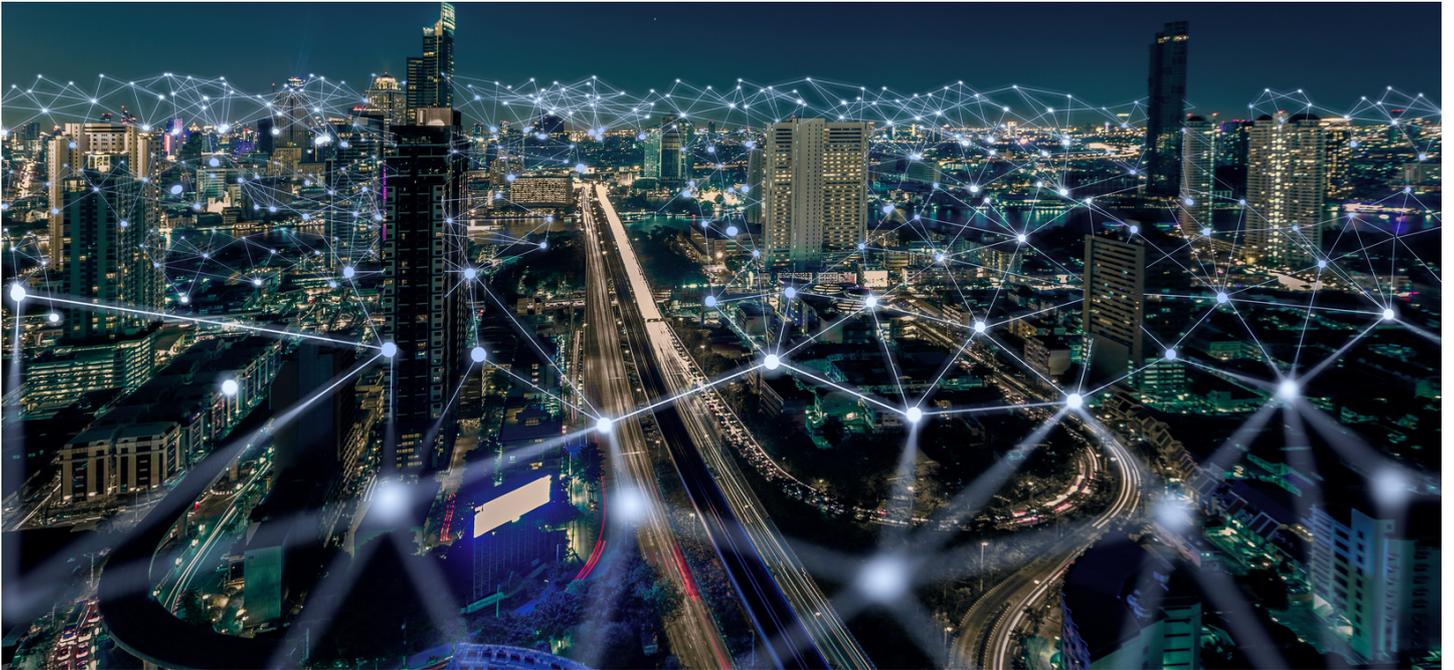
ABOUT THE TECHNOLOGY COMMITTEE

AmCham Saudi Arabia's Technology Committee will be launched in November 2022. Its main strategy is to develop an ambitious driving force based on attracting leading international and local companies mainly specialized in emerging technologies; thus, supporting the directions of Vision 2030 that aim to enhance the role of the technology sector to build a digital society and a thriving digital economy targeting an innovative future for the Kingdom.

The American Chamber of Commerce's Technology Committee actively participates in the exchange of information concerning the Saudi Arabian market amongst the U.S. technology industries. The Committee aims to identify opportunities and challenges that can amplify the Saudi markets and their abilities to work with the U.S. and Saudi governments through regular meetings, closed-door round tables and key leader engagements.

MISSION

Promote a healthy business and regulatory environment for American companies in Saudi Arabia with transparent and beneficial mechanisms of interaction and cooperation between its members and other stakeholders in the Kingdom.



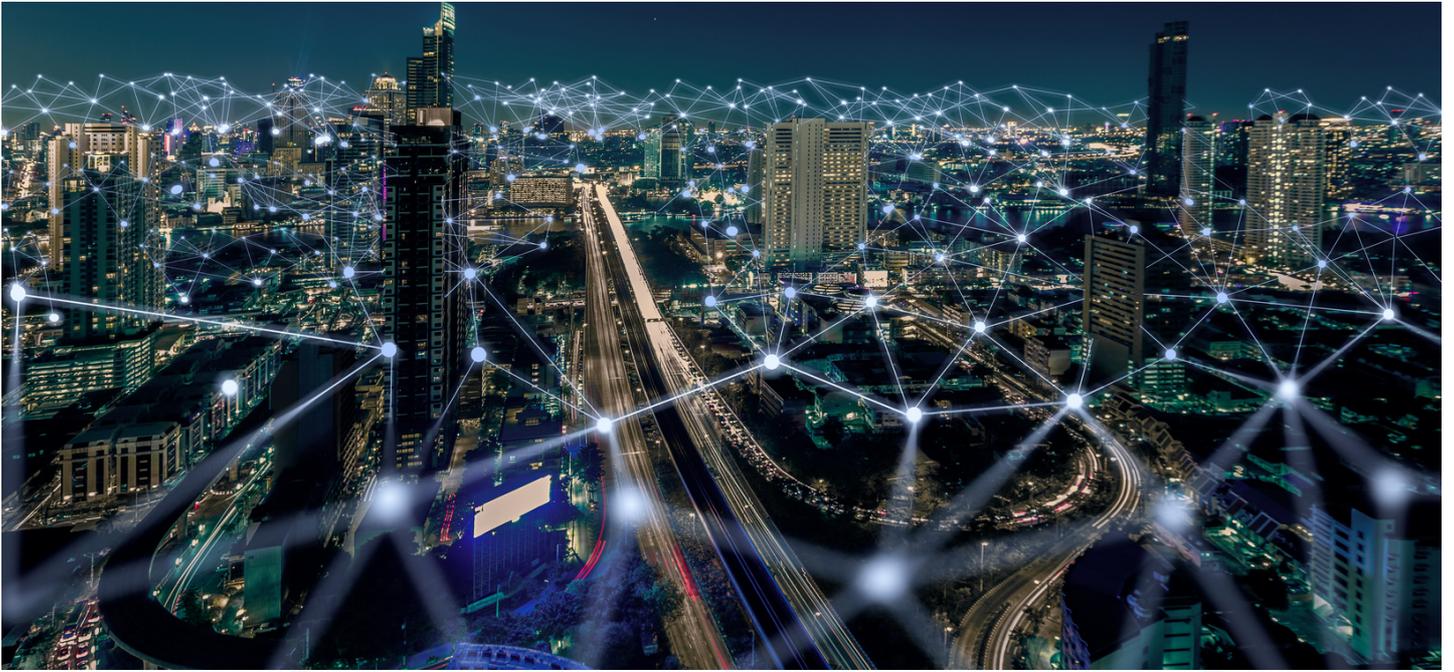
STRATEGIC PRIORITIES

- Work with policymakers to gain knowledge of upcoming regulations, market conditions influencing legislations, and relevant stakeholders (ex. Encourage policymakers to publish annual anticipated regulatory consultations).
- Leverage participation at government-sponsored events to showcase the Committee's membership.
- Coordinating with the US Embassy & US Chamber on events and engagements with members and KSA stakeholders.



“Amid the surging demand for digital transformation as an essential catalyst in Saudi Arabia’s ambitious Vision 2030, Oracle joins key tech industry leaders in unifying forces to address common challenges and focus on strategic innovation that impacts the thriving economy in the kingdom.”

Vera Ghazal, Oracle
Co-Chair, Technology Committee



“We’re excited to continue our support for businesses of all sizes towards a more equitable and sustainable digital transformation journey. It’s a pleasure to be able to build on this work through the American Chamber’s Technology Committee which will help provide a space for our partners in the Kingdom to develop strategic partnerships with the US private sector.”

Sarah Alhousseini, Google
Co-Chair, Technology Committee



Anthony Butler, IBM
Co-Chair, Technology Committee

SPONSORING THE TECHNOLOGY COMMITTEE



The American Chamber of Commerce in Saudi Arabia offers Committee and Event Sponsorship opportunities whereby companies and organizations can support the business community in a way that is targeted and bespoke. Industry-specific committees are responsible for curating event programming and networking opportunities that reflect the increasing diversification efforts in Saudi Arabia. By being a Committee Sponsor, companies align with the efforts of AmCham Saudi Arabia as an accredited AmCham Affiliate of the U.S. Chamber of Commerce. Our Committee Sponsorship package allows companies to identify a sector they want to champion and to be part of an organization that unites business people of the United States and host countries to come together and promote their mutual interests.

TECHNOLOGY COMMITTEE SPONSORSHIP DELIVERABLES

\$15,000

Recognition remarks at the beginning of events	✓
Recognition remarks at the Annual Gala and Annual General Membership Meeting	✓
Company logo on any marketing collateral designated as a committee event	✓
Recognition on committee social media posts and events	✓
Right of first refusal of event sponsorship	✓
Content Co-Creation	✓
Social Media content highlighting establishment of relationship and coverage of events	✓
One Co-Created event featuring the Committee Sponsor	✓

Committee Sponsorships are non-exclusive



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TECHNOLOGY

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