



AmCham
Saudi Arabia

ESG

ENVIRONMENTAL, SOCIAL &
GOVERNANCE

2023

Sponsorship Opportunities

CONNECT | GROW | PROSPER



ABOUT AMCHAM SAUDI ARABIA

The American Chamber of Commerce in Saudi Arabia serves as a platform for the American business community to connect, grow and prosper. We analyze and provide insights on policies and structural changes impacting American business interests through our ten sector committees that represent established industries and emerging markets in Saudi Arabia. AmCham Saudi Arabia is a Kingdom-wide organization, with headquarters in Riyadh and active chapters in the Eastern Province

and Jeddah. Our sponsors and members engage in leadership roles within our committees, participate in industry panels and policy forums, network at social events, and contribute to our monthly newsletters and social media platforms. AmCham Saudi Arabia is a registered nonprofit and NGO. All sponsorships and memberships are tax-deductible within the United States. AmCham Saudi Arabia serves our chapters, committees, and members, and looks forward to welcoming you to join us.

VISION

To be the principal advocate for the American business community in Saudi Arabia.

MISSION

To provide American companies the ability to connect, grow, and prosper.

Connect | Grow | Prosper

SERVING THE AMERICAN BUSINESS COMMUNITY SINCE 1978.



ABOUT THE ESG COMMITTEE

The ESG (Environmental, Social & Governance) Committee at AmCham Saudi Arabia is setup to promote and spread ESG values as an enabler to achieve the sustainability development goals and the Saudi Green initiative in alignment and support of the Kingdom's strategic Vision 2030 objectives.

In doing so, the ESG Committee aims to create bridges between US Businesses and their counterparts in the Kingdom to provide Environmental and Sustainability solutions.



MISSION

To promote ESG values, practices and culture in the Kingdom, in line with the Saudi Green Initiative and Vision 2030 while connecting American ESG solution providers with their Saudi Counterparts.

VISION

To create a platform that enables accessibility to ESG practices and solutions for businesses in Saudi Arabia.

OBJECTIVES

- Promote ESG values in KSA.
- Spread awareness on Environmental, Social and Governance matters, and global best practices.
- Create a platform to transfer knowledge and information about technologies, innovations and best practices for tackling: Climate Change, Water Conservation, Waste Management, and Resource Recovery.
- Create a forum to connect American solution providers with their Saudi counterparts.
- Provide tools and resources for companies to enhance their ESG performance.

DRIVING FORCES



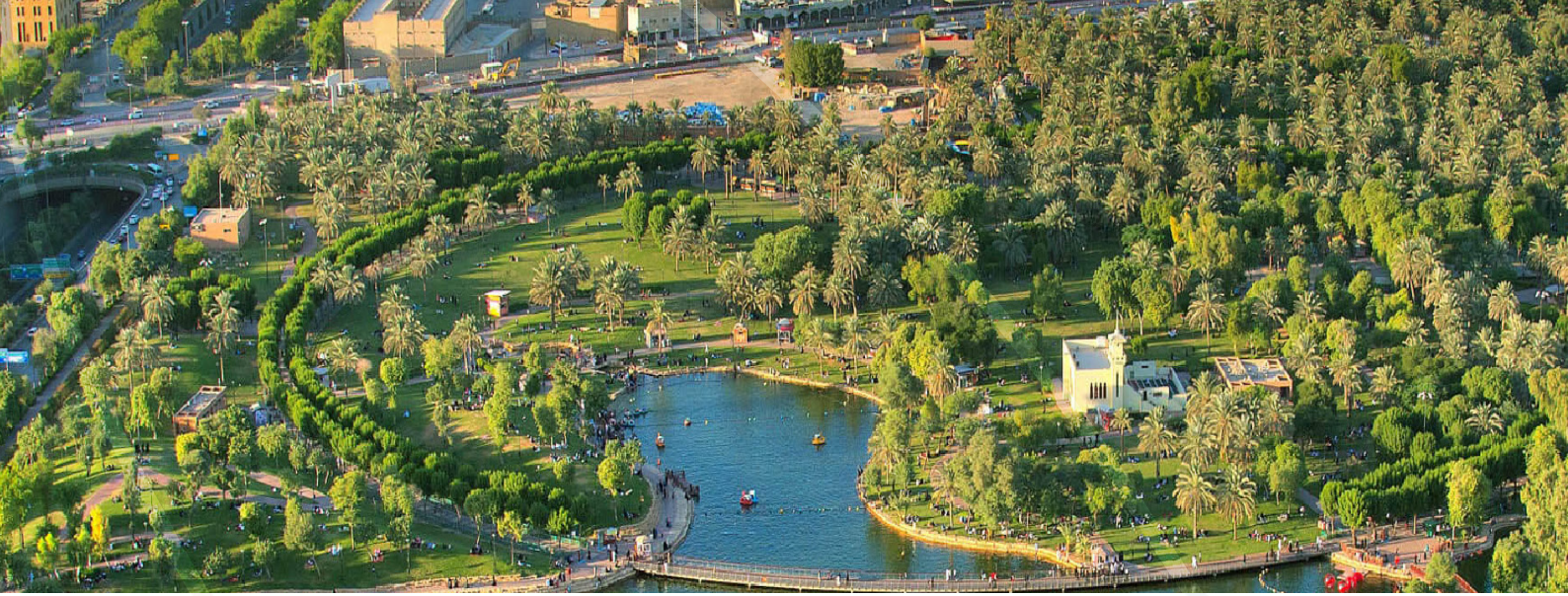
Nizar Kammourie
Committee Chair

"As Chair of the American Chamber of Commerce's ESG Committee, I am proud to say that our committee is playing a crucial role in driving sustainable development in Saudi Arabia. We are committed to creating bridges between US companies and their counterparts in Saudi Arabia to promote environmental, social, and governance practices that are essential for a sustainable future. By working together, we can achieve our shared goal of creating a better world for future generations. I would like to extend my sincere gratitude to our sponsors and partners for their support in making this possible."

"Excited to be taking on the role of Co-Chair of the American Chamber of Commerce's ESG Committee. Environmental, Social, and Governance topics are becoming increasingly vital to all organizations in the Kingdom and It's an important time for us to come together, learn from each other and share the knowledge and practices to help meet the Kingdom's ambitions. The ESG committee is a wonderful platform that will connect businesses, stakeholders, members, and non members to the resources, people and tools to help meet your ESG ambitions. Grateful for the support of our sponsors and for their contribution in building a better future with ESG."



Dareen Ayyad
Committee Co-Chair



COMMITTEE EVENTS

In line with the 2030 Vision for Sustainability in the Kingdom, AmCham Saudi Arabia's ESG Committee is dedicated to hosting events, collaborating and partnering with international companies, local companies, and concerned governmental institutions to spread the awareness on ESG issues and create a platform to connect American ESG solution providers with Saudi businesses to make ESG solutions accessible. Panel discussions will bring industry experts to enrich the content.

NETWORKING OPPORTUNITIES

Social events are hosted at sponsor venues and AmCham Saudi Arabia partner venues. These opportunities support business development and idea generation through 1:1 informal conversations. Establish relationships with businesses, groups, and individuals with interest in the ESG sector.

PLANNED ACTIVITIES

- Water Initiative Event
February 05, 2023
- Appreciate your Environment Day
March 18th, 2023
- Water Pledge Event
May 24th, 2023
- ESG Finance Forum
September 20th, 2023
- Tree Planting Initiative
September/October 2023
- Appreciate your Environment Day
November 4th, 2023
- ESG Reporting Event
November 29th, 2023

SPONSORING THE ESG COMMITTEE



The American Chamber of Commerce in Saudi Arabia offers Committee and Event Sponsorship opportunities whereby companies and organizations can support the business community in a way that is targeted and bespoke.

Industry-specific committees are responsible for curating event programming and networking opportunities that reflect the increasing diversification efforts in Saudi Arabia. By being a Committee Sponsor, companies align with the efforts of AmCham Saudi Arabia as an accredited AmCham Affiliate of the U.S. Chamber of Commerce. Our Committee Sponsorship package allows companies to identify a sector they want to champion and to be part of an organization that unites businesspeople of the United States and host countries to come together and promote their mutual interests.

ESG COMMITTEE SPONSORSHIP DELIVERABLES	\$10,000
Recognition remarks at the beginning of events	✓
Recognition remarks at the Annual Gala and Annual General Membership Meeting	✓
Company logo on any marketing collateral designated as a committee event	✓
Right of first refusal of event sponsorship	✓
Content Co-Creation	✓
Social Media content highlighting establishment of relationship and coverage of events	✓

Committee Sponsorships are non-exclusive

SPONSORING AN ESG COMMITTEE EVENT

ESG COMMITTEE EVENT SPONSORSHIP DELIVERABLES	\$5,000
Contact us to create a package that best reflects the engagement efforts your organization wants to highlight.	✓

CONTACT US

Contact us at esg@amchamksa.com for more details on sponsorship opportunities.



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CONTACT THE ESG COMMITTEE

ESG@AMCHAMKSA.COM