



**AmCham**  
Saudi Arabia  
TECHNOLOGY

2023 - 2024

# *Committee Workplan*

CONNECT | GROW | PROSPER



## ABOUT AMCHAM SAUDI ARABIA

The American Chamber of Commerce in Saudi Arabia serves as a platform for the American business community to connect, grow and prosper. We analyze and provide insights on policies and structural changes impacting American business interests through our ten sector committees that represent established industries and emerging markets in Saudi Arabia. AmCham Saudi Arabia is a Kingdom-wide organization, with headquarters in Riyadh and active chapters in the Eastern Province and Jeddah. Our sponsors and members

engage in leadership roles within our committees, participate in industry panels and policy forums, network at social events, and contribute to our monthly newsletters and social media platforms. AmCham Saudi Arabia is a registered nonprofit and NGO. All sponsorships and memberships are tax-deductible within the United States. AmCham Saudi Arabia serves our chapters, committees, and members, and looks forward to welcoming you to join us.

### VISION

To be the principal advocate for the American business community in Saudi Arabia.

### MISSION

To provide American companies the ability to connect, grow, and prosper.

*Connect | Grow | Prosper*  
SERVING THE AMERICAN BUSINESS COMMUNITY SINCE 1978.





## ABOUT THE TECHNOLOGY COMMITTEE

AmCham Saudi Arabia's Technology Committee launched in November 2022. Its main strategy is to develop an ambitious driving force based on attracting leading international and local companies mainly specialized in emerging technologies; thus supporting the directions of Vision 2030 that aim to enhance the role of the technology sector to build a digital society and a thriving digital economy targeting an innovative future for the Kingdom. The Technology Committee will host events to provide attendees with valuable information and enhance partnerships/collaboration between the U.S. and Saudi companies, and provide a new platform for engagements.

### MISSION

Promote a healthy business and regulatory environment for American companies in Saudi Arabia with transparent and beneficial mechanisms of interaction and cooperation between its members and other technology.

### VISION

Promote a healthy business and regulatory environment for American companies in Saudi Arabia with transparent and beneficial mechanisms of interaction and cooperation between its members and other technology stakeholders in the Kingdom.



## ABOUT THE TECHNOLOGY COMMITTEE

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### STRATEGIC PRIORITIES

- Knowledge Sharing
- Policy Engagements
- Networking
- Thought leadership
- Talent Development

### COLLABORATION 2022 - 2023

AmCham Saudi Arabia Technology Committee has been collaborating closely with the U.S. Chamber of Commerce, the U.S. Embassy in Riyadh, and various private and public sector entities to advance our initiatives and foster stronger ties in the technology sector.





# ABOUT THE TECHNOLOGY COMMITTEE

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## PROGRAMMING 2022 - 2023

- 2023 H1 Programming:
  - January 17 - First Meeting of the Tech Committee (Virtual)
  - February 6-9 - LEAP Networking Event (Riyadh)
  - March - MENA AI Event with the Economist (Riyadh)
  - May - Roundtable with the U.S. Embassy & the Tech Committee (In Person)
- Cross-Cutting Collaboration: Technology can be found across all sectors and but hosting joint events with the relevant sectors, especially for engagement with the government, we strengthen our voice. We look forward to collaborating with other committees throughout the year in our programming.

## COLLABORATION & PROGRAMMING 2023 - 2024

- January 23 - Diwaniya “Beyond Boundaries: The Next Frontier in AI in Saudi Arabia”
- March 5 - LEAP Networking Reception (Riyadh)
- April 30 - Technology Committee x U.S. Consulate Dhahran roundtable
- TBC - Cybersecurity Event

# DRIVING FORCES



*"We're excited to continue our support for businesses of all sizes towards a more equitable and sustainable digital transformation journey. It's a pleasure to be able to build on this work through the AmCham's Technology Committee which will help provide a space for our partners in the Kingdom to develop strategic partnerships with the US private sector."*

## **Sarah Alhusseini**

Board Member, AmCham Saudi Arabia  
Chair, Technology Committee



*"Amid the surging demand for digital transformation as an essential catalyst in Saudi Arabia's ambitious Vision 2030, Oracle joins key tech industry leaders in unifying forces to address common challenges and focus on strategic innovation that impacts the thriving economy in the kingdom."*

## **Vera Ghazal**

Vice-Chair, Technology Committee

# DRIVING FORCES

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*“Our Technology Committee is committed to driving innovation, digital transformation, and sustainable growth within the Kingdom. By fostering collaboration among industry leaders, startups, and academia.”*

**Mohammed AlAbdullah**

Content Director, Technology Committee

## SPONSOR

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*"Google is proud to be sponsoring the AmCham Technology Committee during this dynamic phase in Saudi Arabia's technology journey to help foster greater dialogue and offer support to Saudi Arabia's vibrant tech industry."*

### **Martin Roeske**

Director for Government Affairs and Public Policy for MENA,  
Google

## KNOWLEDGE PARTNER

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*"Access Partnership is honoured to continue its collaboration with AmCham, an organization that shares our commitment to advancing technology and fostering economic growth. By working together, we can play a pivotal role in shaping the future of digital innovation in Saudi Arabia and strengthening ties between businesses in the region and the United States."*

### **Hussein Abul-Enein**

Head of Middle East, Access Partnership



# SPONSORING THE TECHNOLOGY COMMITTEE



*The American Chamber of Commerce in Saudi Arabia offers Committee and Event Sponsorship opportunities whereby companies and organizations can support the business community in a way that is targeted and bespoke. Industry-specific committees are responsible for curating event programming and networking opportunities that reflect the increasing diversification efforts in Saudi Arabia. By being a Committee Sponsor, companies align with the efforts of AmCham Saudi Arabia as an accredited AmCham Affiliate of the U.S. Chamber of Commerce. Our Committee Sponsorship package allows companies to identify a sector they want to champion and to be part of an organization that unites business people of the United States and host countries to come together and promote their mutual interests.*

## TECHNOLOGY COMMITTEE SPONSORSHIP DELIVERABLES

\$10,000

Recognition remarks at the beginning of events



Recognition remarks at the Annual General Membership Meeting



Company logo on any marketing collateral designated as a committee event



Speaking opportunities at committee events



Right of first refusal of event sponsorship



Content Co-Creation



Social Media content highlighting establishment of relationship and coverage of events



The right to participate in Committee meetings



*Committee Sponsorships are non-exclusive*

## CONTACT US

Contact us at [technology@amchamksa.com](mailto:technology@amchamksa.com) for more details on sponsorship opportunities.



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Saudi Arabia  
TECHNOLOGY

FIND US ON SOCIAL



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CONTACT THE TECHNOLOGY COMMITTEE  
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