



ABOUT AMCHAM SAUDI ARABIA

The American Chamber of Commerce in Saudi Arabia serves as a platform for the American business community to connect, grow and prosper. We analyze and provide insights on policies and structural changes impacting American business interests through our ten sector committees that represent established industries and emerging markets in Saudi Arabia. AmCham Saudi Arabia is a Kingdom-wide organization, with headquarters in Riyadh and active chapters in the Eastern Province and Jeddah. Our sponsors and members

engage in leadership roles within our committees, participate in industry panels and policy forums, network at social events, and contribute to our monthly newsletters and social media platforms. AmCham Saudi Arabia is a registered nonprofit and NGO. All sponsorships and memberships are tax-deductible within the United States. AmCham Saudi Arabia serves our chapters, committees, and members, and looks forward to welcoming you to join us.

VISION

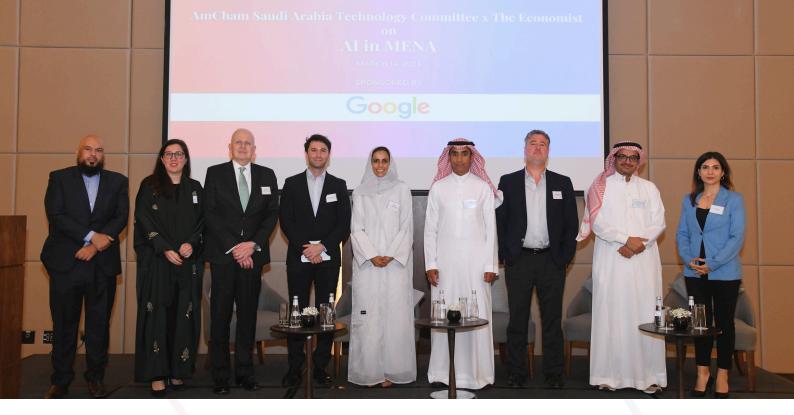
To be the principal advocate for the American business community in Saudi Arabia.

MISSION

To provide American companies the ability to connect, grow, and prosper.

Connect | Grow | Prosper

SERVING THE AMERICAN BUSINESS COMMUNITY SINCE 1978.



ABOUT THE TECHNOLOGY COMMITTEE

AmCham Saudi Arabia's Technology Committee launched in November 2022. Its main strategy is to develop an ambitious driving force based on attracting leading international and local companies mainly specialized in emerging technologies; thus supporting the directions of Vision 2030 that aim to enhance the role of the technology sector to build a digital society and a thriving digital economy targeting an innovative future for the Kingdom. The Technology Committee will host events to provide attendees with valuable information and enhance partnerships/collaboration between the U.S. and Saudi companies, and provide a new platform for engagements.

MISSION

Promote a healthy business and regulatory environment for American companies in Saudi Arabia with transparent and beneficial mechanisms of interaction and cooperation between its members and other technology.

VISION

Promote a healthy business and regulatory environment for American companies in Saudi Arabia with transparent and beneficial mechanisms of interaction and cooperation between its members and other technology stakeholders in the Kingdom.



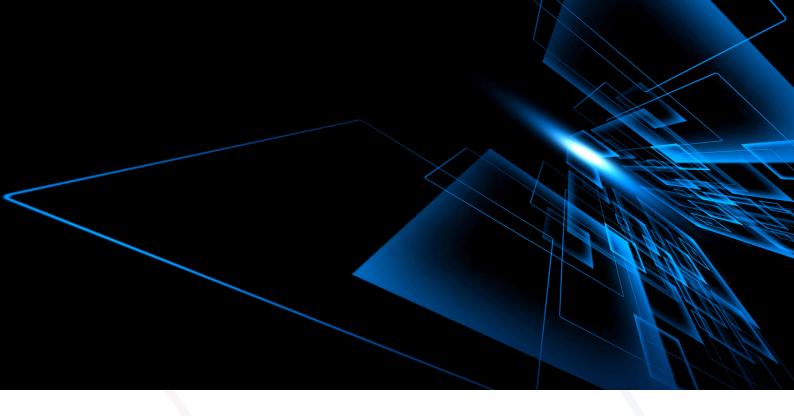
ABOUT THE TECHNOLOGY COMMITTEE

STRATEGIC PRIORITIES

- Knowledge Sharing
- Policy Engagements
- Networking
- Thought leadership
- Talent Development

COLLABORATION 2022 - 2023

AmCham Saudi Arabia Technology Committee has been collaborating closely with the U.S. Chamber of Commerce, the U.S. Embassy in Riyadh, and various private and public sector entities to advance our initiatives and foster stronger ties in the technology sector.



ABOUT THE TECHNOLOGY COMMITTEE

PROGRAMMING 2022 - 2023

- 2023 H1 Programming:
 - January 17 First Meeting of the Tech Committee (Virtual)
 - February 6-9 LEAP Networking Event (Riyadh)
 - March MENA AI Event with the Economist (Riyadh)
 - May Roundtable with the U.S. Embassy & the Tech Committee (In Person)
- Cross-Cutting Collaboration: Technology can be found across all sectors and but hosting
 joint events with the relevant sectors, especially for engagement with the government, we
 strengthen our voice. We look forward to collaborating with other committees throughout
 the year in our programming.

COLLABORATION & PROGRAMMING 2023 - 2024

- January 23 Diwaniya "Beyond Boundaries: The Next Frontier in AI in Saudi Arabia"
- March 5 LEAP Networking Reception (Riyadh)
- April 30 Technology Committee x U.S. Consulate Dhahran roundtable
- TBC Cybersecurity Event

DRIVING FORCES



"We're excited to continue our support for businesses of all sizes towards a more equitable and sustainable digital transformation journey. It's a pleasure to be able to build on this work through the AmCham's Technology Committee which will help provide a space for our partners in the Kingdom to develop strategic partnerships with the US private sector."

Sarah Alhusseini Board Member, AmCham Saudi Arabia Chair, Technology Committee



"Amid the surging demand for digital transformation as an essential catalyst in Saudi Arabia's ambitious Vision 2030, Oracle joins key tech industry leaders in unifying forces to address common challenges and focus on strategic innovation that impacts the thriving economy in the kingdom."

Vera Ghazal Vice-Chair, Technology Committee

DRIVING FORCES



"Our Technology Committee is committed to driving innovation, digital transformation, and sustainable growth within the Kingdom. By fostering collaboration among industry leaders, startups, and academia."

Mohammed AlAbdullah

Content Director, Technology Committee

SPONSOR



Google

"Google is proud to be sponsoring the AmCham Technology Committee during this dynamic phase in Saudi Arabia's technology journey to help foster greater dialogue and offer support to Saudi Arabia's vibrant tech industry."

Martin Roeske

Director for Government Affairs and Public Policy for MENA, Google

KNOWLEDGE PARTNER





"Access Partnership is honoured to continue its collaboration with AmCham, an organization that shares our commitment to advancing technology and fostering economic growth. By working together, we can play a pivotal role in shaping the future of digital innovation in Saudi Arabia and strengthening ties between businesses in the region and the United States."

Hussein Abul-Enein

Head of Middle East, Access Partnership

SPONSORING THE TECHNOLOGY COMMITTEE

The American Chamber of Commerce in Saudi Arabia offers Committee and Event Sponsorship opportunities whereby companies and organizations can support the business community in a way that is targeted and bespoke. Industry-specific committees are responsible for curating event programming and networking opportunities that reflect the increasing diversification efforts in Saudi Arabia. By being a Committee Sponsor, companies align with the efforts of AmCham Saudi Arabia as an accredited AmCham Affiliate of the U.S. Chamber of Commerce. Our Committee Sponsorship package allows companies to identify a sector they want to champion and to be part of an organization that unites business people of the United States and host countries to come together and promote their mutual interests.



TECHNOLOGY COMMITTEE SPONSORSHIP DELIVERABLES	\$10,000
Recognition remarks at the beginning of events	/
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Recognition remarks at the Annual General Membership Meeting	
Company logo on any marketing collateral designated as a committee event	
Speaking opportunities at committee events	
Right of first refusal of event sponsorship	
Content Co-Creation	
Social Media content highlighting establishment of relationship and coverage of events	1
The right to participate in Committee meetings	
Committee Sponsors.	hips are non-exclusiv

CONTACT US

Contact us at technology@amchamksa.com for more details on sponsorship opportunities.



FIND US ON SOCIAL







@AMCHAMKSA

CONTACT THE TECHNOLOGY COMMITTEE

TECHNOLOGY@AMCHAMKSA.COM